

## Travel and Tourism Transition from Y11 to Y12 Assignment

### **TASK 1**

In preparation for Y12 you should start to watch a wide range of TV shows and the BBC news about Travel and Tourism. You will be looking at issues that affect them and how they operate and make money. See attached references. Bring all work with you to the first lesson in school.

Sectors to research include:

#### **Transport**

Airlines eg Virgin Atlantic

Train companies

Ferry companies

#### **Accommodation**

Hotels eg Lancaster House Hotel

Bed and Breakfast

Caravan and campsites

Cruises

#### **Visitor Attractions**

Chester Zoo,

Blackpool Pleasure Beach

Alton Towers

The National Trust

## **TASK 2**

Pick one sector that you are interested in. Complete further research to find out the following:

- A) the jobs available
- B) entry requirements
- C) initial/basic training

Get screen shots and references for all of these.

## **TASK 3**

You should produce a power point all slides will need pictures and references. Include the following slides:

1. Introduce the sector
2. explain what interests you about this service.
3. Explain the jobs available
4. Pick a job you are interested in and describe it in detail
5. Explain the entry requirements
6. Describe the basic/initial training

## **TASK 4**

Prepare a CV for your chosen job.

## Travel and Tourism

### Only watch and use UK examples and References

The Travel Show

<https://www.bbc.co.uk/programmes/n13xtmtp>

The Cruise ITV

<https://www.princess.com/the-cruise/>

Cruising Jane MacDonald

<https://www.channel5.com/show/cruising-with-jane-mcdonald/>

A Very British Hotel

<https://www.channel4.com/programmes/a-very-british-hotel>

Britain's Busiest Airport

<https://www.itv.com/hub/heathrow-britains-busiest-airport/2a3168>

These are just suggestions if you use any other websites or sources copy and past the web address or screen shot the information. You could use the BBC or company websites.