

Hannah Rutherford

Careers Co-ordinator
Qualified Careers Adviser

Plan careers events, activities and lessons in school
Provide 1:1 guidance for each pupil

Planning your career

Planning & preparing for next steps means asking questions & finding answers

- **Information** – facts, apply to everyone
- **Advice** – People's opinion, may be their job to promote certain pathways?!
- **Guidance** – Impartial person helping you bring everything together

Careers Information, Advice & Guidance

Where do we get Careers **Information**?

- Websites
- Leaflets & prospectus
- Talking to people who work for education providers
- Careers adviser

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Careers Information, Advice & Guidance

Where do we get Careers **Advice** from?

- Family
- Teachers & PSO's
- People in the industry you want to join
- Websites
- Careers adviser

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Careers Information, Advice & Guidance

Where do we get Careers **Guidance** from?

- Impartial Careers Adviser
- An expert in your area of interest
- Someone with an overview of facts

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What are your qualification options after Year 11?



A Levels

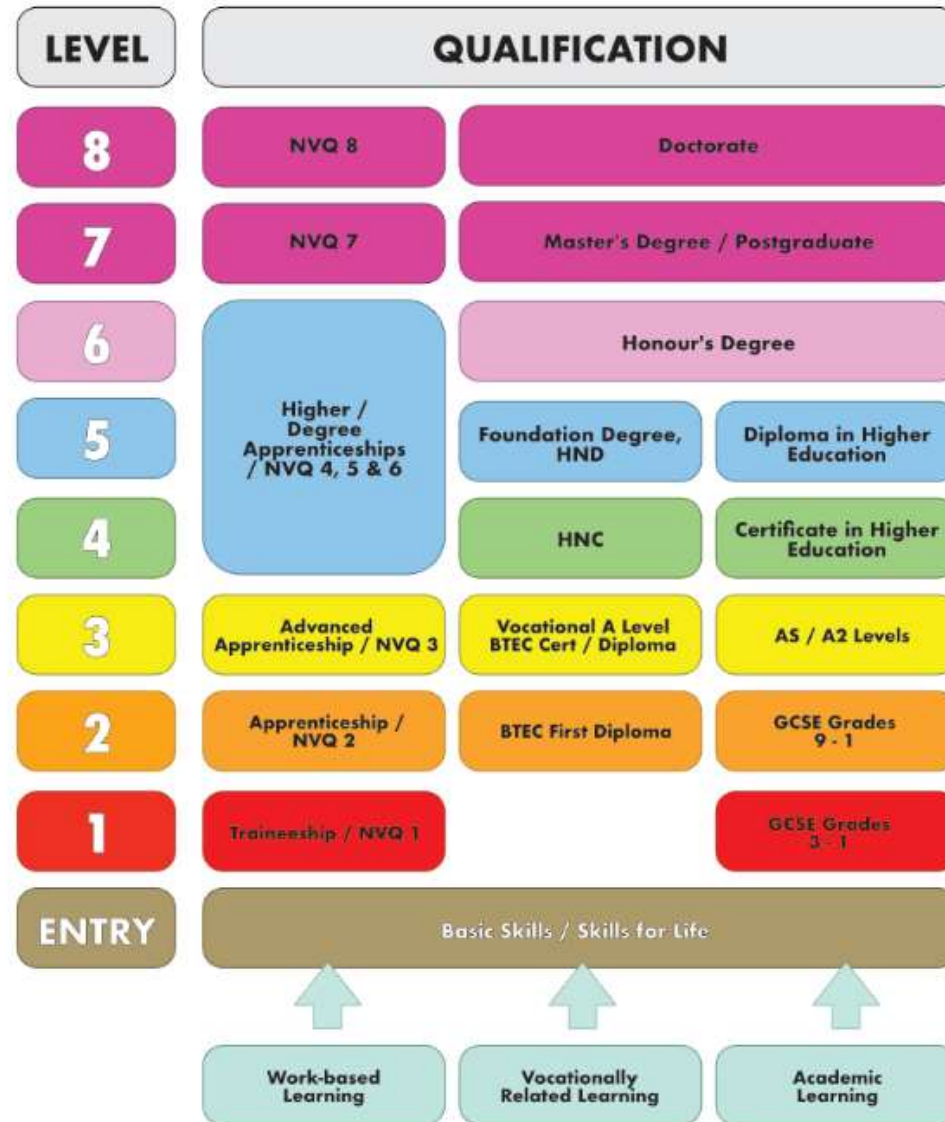
Vocational Courses

Apprenticeships



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Levels of Qualifications



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A Levels

- Level 3 Qualifications
- Takes 2 years
- Mostly studied at 6th Forms (some colleges)
- Choose 3 subjects
- Lots of subjects – follow on from GCSEs
- Exams at the end of 2 years
- Can lead to university, apprenticeships or employment



Vocational qualifications (BTECs)

- Offered at Levels 1, 2 & 3
- Vocational – connected to an industry
- Choose 1 subject (more at 6th Forms)
- Teach you specific skills for a workplace
- Can take 1 or 2 years
- Includes work experience
- No exams – mainly coursework assessed
- Can go to university (with enough UCAS points), apprenticeships or employment



Apprenticeships

- Level 2, 3, 4 & 5 (Intermediate, Advanced, Higher & Degree)
- Work-based learning
- 80% work & 20% college/training provider
- Earn an hourly wage (£4.50 under 19)
- You are an employee (not a student)
- Qualification is connected to a specific job or industry
- Work experience & academic qualifications
- Can lead to next level apprenticeship, further study, employment or university.



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Local Opportunities



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What can I do in my local area?

Labour Market *Information*

Facts & figures that have been gathered about people's work and qualifications

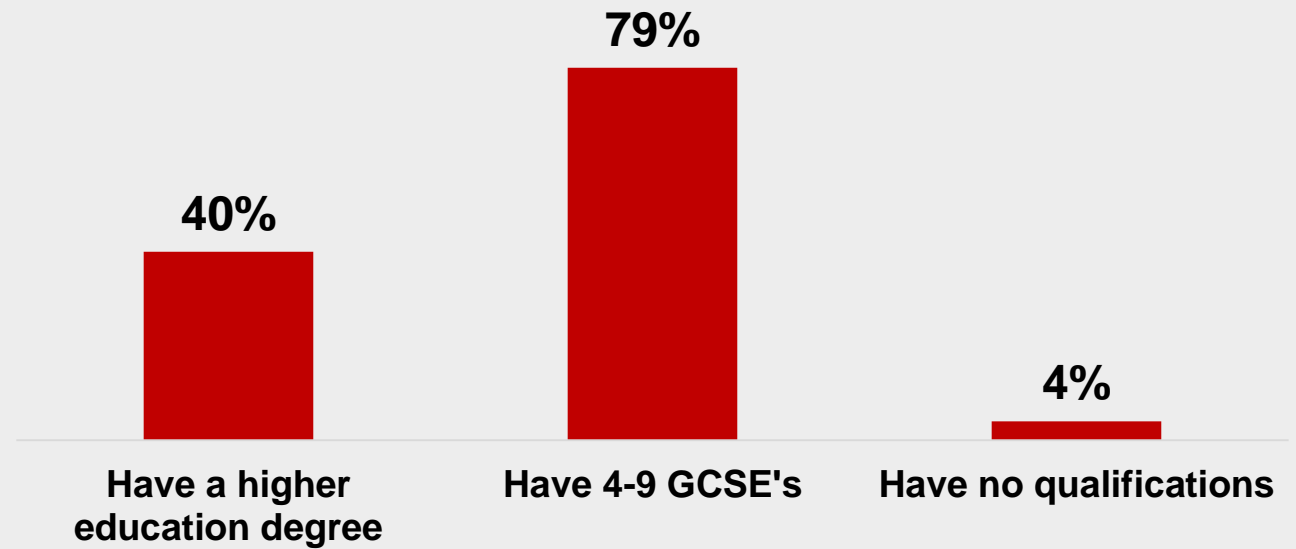
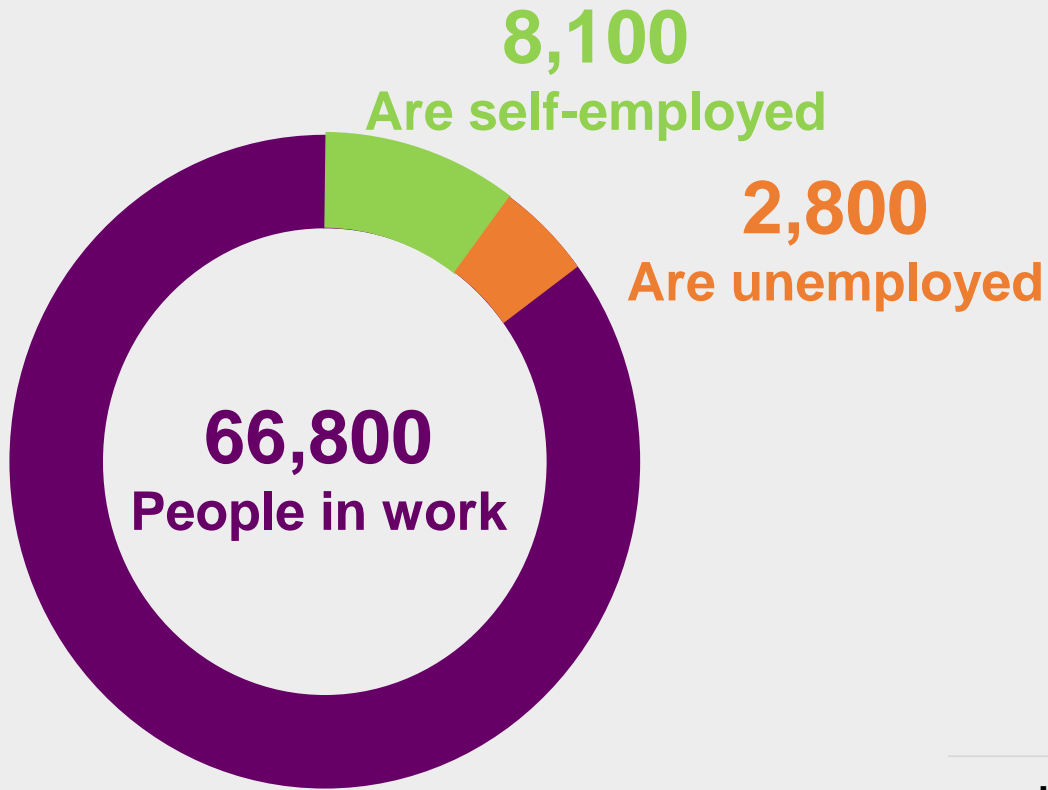
Labour Market *Intelligence*

Making use of the information to predict the requirements in the future

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An overview of our area

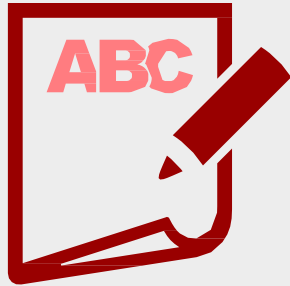


Two-fifths of people have gone onto higher education





The top five industries with the most jobs are:



9,000 JOBS
Education



9,000 JOBS
Health and Social Care



8,000 JOBS
Financial and
Professional Sector



7,000 JOBS
Retail (including
motor trade)



6,000 JOBS
Visitor Economy





Examples of jobs available in each sector...

- **Education**

Teacher, office manager, Network Supervisor IT technician, Pastoral Support, Cleaner, Teaching assistant, Careers Adviser, Librarian, chef/cook, maintenance manager, personal assistant, business manager.

- **Health & Social Care**

Nurse, Doctor, Radiographer, Carer, Porter, Cleaner, Surgeon, Paramedic, Midwife, IT Manager, Dietician, Optician, Dentist, Social Worker, Care Home Manager.

- **Financial & Professional**

Accountant, Legal Secretary, Solicitor, Customer Service Bank, office manager, financial adviser, insurance adviser, estate agents.

- **Retail**

Supermarket Manager, Butcher, Baker, Delivery Driver, Customer Service, Till operator, Shelf Staker, Online Shopper, Warehouse Supervisor, Logistics Manager, Duty Manager, Regional Manager, Buyer, Food Hygiene Manager.

- **Visitor Economy**

Chef, Bar person, hotel manager, receptionist, theme park attendant, entertainer, health & safety manager, events organiser, National Park Warden, lifeguard.





Lancashire
Enterprise Partnership



University of
Cumbria



DIAMOND Resorts™



Sainsbury's

English Lakes
Hotels Resorts & Venues



European Union
European Social Fund
Investing in jobs and skills





Over the next 10 years businesses will be looking for employees with higher qualifications



1,030 JOBS
Level 4 Degree
HND / HNC / NVQ 4



890 JOBS
Level 3 A & AS
Level / NVQ 3

-360 JOBS
Level 2 GCSE 9-4
/NVQ 1



-160 JOBS
Level 1 GCSE 3-1
NVQ 1



-240 JOBS
No qualifications



In addition, 940 jobs per year are expected to require other qualifications, including apprenticeships, for which the level is not specified



Help throughout Year 11

- 1:1 careers interview with Hannah
- Careers education within lessons
- Careers information sessions with 6th Form, colleges and apprenticeship providers
- Meet 'face-to-face' with employers
- Complete a CV & practice application forms
- Gain an insight into the world of employment
- Keep working on your qualifications

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What is your career goal?



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